

## **Privacy Policy**

"mesas2u.com" Privacy Policy of Advertising Inspection Management Research Sdn Bhd

Last Updated: 8/9/2025

### **1. Introduction**

Advertising Inspection Management Research Sdn Bhd ("we," "us," "our") is committed to protecting your privacy and the security of your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our website [mesas2u.com] and our services, including the storage of your medical records.

We comply with the Malaysia Personal Data Protection Act 2010 (PDPA) and all regulations related to the processing of personal data. Please read this policy carefully.

### **2. Personal Data**

We Collect We may collect the following categories of personal data:

- Personal Identification Data: Name, NRIC number or passport number, date of birth, gender, nationality, contact details (address, phone number, email).
- Medical and Health Data: Medical history, diagnosis records, treatment plans, medication records, allergy information, laboratory test results, imaging data, and any other health-related information you upload or provide.
- Account Data: Username, password, security questions and answers.
- Technical Data: IP address, browser type and version, time zone setting, operating system, and other technology on the devices you use to access our website.
- Usage Data: Information about how you use our website and services.

### **3. How We Use Your Data (Purposes of Processing)**

We use your personal data for the following purposes:

- To create and manage your user account.
- To store, process, and display your medical records to you and any healthcare professionals you explicitly authorize.
- To provide you with requested services and customer support.
- To send you important administrative notices, such as security alerts or changes to our terms.
- To ensure the security and integrity of our services and prevent fraud.
- To comply with our legal and regulatory obligations under the PDPA and other Malaysian laws.

### **4. Disclosure of Your Personal Data**

We may disclose your personal data to:

- Healthcare Professionals: Only with your explicit prior consent for each specific disclosure.
- Service Providers: Third-party vendors who provide services on our behalf (e.g., cloud hosting, data storage, IT support). These parties are bound by strict contractual obligations to keep your information confidential and comply with the PDPA.

- Regulatory Authorities: Where required by law, regulation, or a valid legal request (e.g., court order).
- Successors in Business: In the event of a merger, acquisition, or sale of all or a portion of our assets.

## **5. Your Rights Under the PDPA**

As a data subject, you have the following rights:

- Right of Access: You may request access to the personal data we hold about you.
- Right to Correction: You may request the correction of any inaccurate or incomplete personal data.
- Right to Withdraw Consent: You may withdraw your consent to process your data at any time, subject to legal or contractual restrictions.
- Right to Limit Processing: You may request us to limit the processing of your personal data.
- Right to be Informed: You have the right to be informed about how your data is being processed, as outlined in this policy.

To exercise any of these rights, please contact our Data Protection Officer (DPO) at the details provided below.

## **6. Data Security**

We implement appropriate technical and organizational security measures to protect your personal data from unauthorized access, disclosure, alteration, and destruction. These measures include encryption (both in transit and at rest), access controls, and secure server infrastructure. Given the sensitive nature of medical data, we adhere to a higher security standard.

## **7. Data Retention**

We will retain your personal data only for as long as necessary to fulfill the purposes we collected it for, including to satisfy any legal, accounting, or reporting requirements. Upon account termination, we may anonymize your data or continue to store it for a legally mandated period.

## **8. Cookies**

Our website uses cookies to distinguish you from other users. This helps us provide you with a good experience and allows us to improve our site.

## **9. Changes to This Privacy Policy**

We may update this policy from time to time. We will notify you of any changes by posting the new policy on this page and updating the "Last Updated" date.

## **10. Contact Us & Data Protection Officer**

If you have any questions about this Privacy Policy or wish to exercise your rights under the PDPA, please contact our Data Protection Officer: Email: [DPO Email Address] Address: [Your Company's Physical Address]